



CASE STUDY:

Global Automotive Systems Manufacturer

Fast-paced, Forward-thinking Company Centralizing Benefits Administration Alleviating Disparate HR Systems

Workforce

14,400 associates in North America

CHALLENGE

The client takes pride in its fast-paced, agile, and forward-thinking culture. To meet the ever-changing demands of clients and multiple acquisitions, it wanted to ensure that employees' benefits and the administration of those benefits were being managed efficiently and effectively.

The HR team began its journey by focusing on personalizing the employee benefits experience at open enrollment and throughout the year to:

- ▶ Implement a new strategic benefits administration technology
- ▶ Centralize HR and benefits information and processing
- ▶ Better manage their 70 different payroll systems in one system of record
- ▶ Seamless integration with voluntary benefits carrier for user-friendly enrollment experience

OPTAVISE SOLUTION

The client collaborated with their benefits broker to adopt a comprehensive benefits enrollment and administration system. This system aimed to streamline employee management, communication, and enrollment in benefits while consolidating and integrating over 70 payroll and HR vendors including a seamless integration with Trustmark. They chose Optavise as their vendor for several reasons:

1. Optavise offered benefits administration and additional services like ACA Reporting, COBRA administration, dependent verification, and managing qualifying life events and evidence of insurability.
2. Optavise committed to providing year-round technical call center support focused on open enrollment activities.
3. The company saw Optavise as a one-stop destination for all benefits-related information, creating a centralized employee resource.

RESULTS*



840
qualifying life events
verified and managed



66,000
average
monthly visits to
Benefits Destination



3,060
COBRA packets mailed



19,000
ACA 1095-C forms developed
and delivered